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Project 1 Writeup

Things Wrong with what the Client asked:

1. Larger Image:  
   The issue that I see with the photo at the top taking up the entire screen is that the user would have to scroll an excess amount to see the main portion of the website, which could be annoying for a user and shows that it was a poorly designed website. The image at the top needs to be large enough so that the user can clearly tell what they clicked on, but it doesn’t need to be massive.
2. Breathing Room:  
   The issue I saw with the breathing room is that there is too much space between text, making it difficult to tell exactly what text belongs with an associated image. If they were a closer together, the proximity of the text and image would help greatly in matching them together.
3. Varying Image Sizes:  
   The varying image sizes, while not a huge deal, can be a bit annoying when it comes to looking at the website. The images aren’t in an identifiable pattern and your eyes need to move a lot to look at each image.
4. Thanks for Visiting Blurb:  
   The Thanks for Visiting Blurb, in my opinion, is useless, especially since it is at the very bottom of the page. With it being at the bottom of the page, it is rare that a user will ever scroll that far down to read it, and it just isn’t really necessary.
5. Adjusted Hierarchy:  
   The Hierarchy not being in a straight line forces the uses to scan with their eyes a lot, will could result in the user not seeing important information, and just spreads the information out a great deal so the user has to inefficiently scan the page for what they’re looking for.
6. Attention Grabbing Link:  
   While there isn’t a huge problem with wanting to draw someone’s eye to a link, it can disrupt the flow of the page as a whole. The way I represented it, with a moving .gif image that has the link embedded in it, pulls the attention away from the rest of the page as intended, however it is a bit of an eyesore regardless of how you choose to represent it.
7. Combine all Links:  
   Including Links with the rest of the Hierarchy makes the page look very disorganized, and it can be hard to find what you’re looking for as a user. It would be preferable to make the links in a separate section, whether on the side or at the top, to keep any pertinent information together with each other.
8. Longer text on Buttons:  
   The longer text on the buttons at the top mix all the information together a little bit, and it can make it unclear on what exactly is going to happen when you click on the button. In my case, I put a lot of text for the button at the top and it muddles up what is part of the button.
9. More text color:  
   The clashing text color and the background color is hard on the eyes and can make it extremely difficult to focus on the website. If the website had more neutral colors like black, white, grey, etc. it would make it easier for the user to look and process the information on the website, instead of being blinded by the bright colors.

Any Issues Had with Implementation:

I didn’t run into any issues when implementing any of the requirements, however the spacing on the text gave me some issues at the very start, as the layout of my website had it so that text would wrap instead of getting spread out. After fixing this it was relatively smooth sailing for me though.